

COLORADO LAKE & RESERVOIR MANAGEMENT ASSOCIATION



Wednesday December 4th, 2013 Meeting 12:30-2:30 Denver Water Admin Building Room 111

Free Bridge Call-in Access: (712) 432-0220 pin# 662-0100

Draft Meeting Minutes

1. Call to order: 12:35
2. Introductions: Craig Wolf, Kevin Tohill, Cindy Brady, Steve Lundt, Laurie Rink, Paul Tedesco and Jim Saunders
3. Consideration and Approval of Previous Meeting Minutes (November 6th, 2013 meeting)
 - a) Steve moved to approve the minutes as drafted
 - b) Jim seconded the motion
 - c) Motion passes unanimously
4. Agenda Additions and Deletions
 - a) Kevin will begin work on a number of Google Docs which will be tied to the CLRMA Gmail account
 - This ensures that important documents are all in one place and that they can be circulated and edited by the officers more easily
5. Fall Conference Recap
 - a) Final attendance number?
 - 49
 - b) Cost vs. Revenue?
 - \$1487 in conference costs
 - \$2569 in conference revenue
 - \$1082 in net profit
 - c) Presentations on clrma.org
 - d) Board agrees that no gratuity shall be paid to caterer
 - 28% service and administrative fee was added to bill by the caterer
 - Contract did not include servers working during the lunch
6. 2014 Winter Clarion
 - a) Travis should have agenda out soon
 - b) Potential articles: Dam Inspections, Al Polonsky Spotlight, Taylor Park Reservoir, Andrew Skibo – weed mgt., anything on NALMS 2017?
 - Steve will create a write-up on NALMS 2017
 - Kevin will write an article addressing changes to the CLRMA board for 2014
 - c) Clarion issued 1st or 2nd week of January
 - d) Laurie expressed her appreciation for Kevin's work rounding up advertisers for the Clarion
 - The 2013 proposed revenue for Clarion adds was \$150
 - i. Actual revenue was \$560
 - Advertisers can now sign up online
 - Laurie has been keeping a spreadsheet tracking advertising contracts, contacts, fees and payments
7. NALMS 2017 – Re-send survey, any additions or revisions?
 - a) Kevin and Steve will update and submit to membership

b) Lots of info about San Diego 2013 in the current "NALMS Notes"

8. Committee Reports – Anything New?

a) Membership renewal forms going out soon

- Board agrees it is probably best to continue sending out registration forms through the mail to provide a physical reminder to members to renew their membership
- Kevin suggested we add some brief promotional material about recent CLRMA activities
 1. Steve agreed and said he'd write up something, possibly mentioning NALMS 2017, and the updated survey monkey
- Laurie raised concerns about members who mis-state their credit card numbers or addresses on the physical renewal form
 1. This necessitates a phone call from Laurie
 2. Preferable to remove the option to use a credit card with the mail in form and offer the following options instead:
 - ❑ Direct members online
 - ❑ Direct members to call Laurie to provide necessary credit information
 - ❑ Or send in check with membership form
- Steve asked Laurie how she handles administrative assistants renewing for other individuals within an organization
 1. Laurie said it's usually possible to discern who the renewing member is by comparing the two forms that the renewal process generates
- More than half of the CLRMA membership usually renews online

9. Next Meeting: In person, January 8, 2014

- a) Steve will talk to Elizabeth about meeting schedules for the coming year and send out a Doodle poll
- In the absence of her input the board is generally comfortable with first Wednesdays

10. Adjournment: 13:01